



Digital Products Proposal Form

1. Presenter Information

Name:

Professional title:

Institution:

Email address:

Phone number:

Biography:

Do you have a video recording of a presentation? If so, please provide a link:

2. Presentation Information

We're looking for programs that offer practical solutions. Please describe how you plan to help our audience address a specific problem.

I'm proposing content for a

- Magna Online Seminar
- 20-Minute Mentor

Proposed title:

Abstract of content:



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Learning goals:

3. Intended Audience

Who is your intended audience? (Job titles or departments)

What level of experience\expertise do you assume your audience has with this topic?

Do you have a specific type of institution in mind for your audience, such as 2-year, 4-year, public or private?

Do you think your intended audience considers this topic to be important, urgent, or difficult?



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4. Supplemental Materials

What resources or tools will you offer to help your audience apply your suggestions?

- Sample documents
- Checklists
- Rubrics
- Dos & Don'ts
- Discussion questions
- Recommended resources
- Sample script to show how to handle a difficult conversation

Please email completed form to: editor@magnapubs.com