



Principles of Effective College Teaching

Learning Goals:

Principles of Effective College Teaching will help you enter the classroom confident in your ability to:

- Articulate the principles of human learning
- Design learning-centered courses
- Develop effective assignments, classroom exercises, assessments, and technology-based activities
- Create strategies to boost student engagement and desire to learn
- Manage classroom challenges skillfully

Principles of Effective College Teaching is an intensive Magna Online Course that provides in-depth instruction on the myriad responsibilities of a college teacher. You'll find it an indispensable resource as you prepare to teach.

Who Will Benefit From This Course:	• New faculty	• Professional centers for teaching and learning
	• Graduate assistants	• Deans and chairs
	• Teaching assistants	

Course Length: 10 hours
Course Access: The course enrollment will expire one year from date of purchase.

Presented by James M. Lang, PhD, professor of English and director of the Center for Teaching Excellence at Assumption College, *Principles of Effective College Teaching* is grounded in research-based best practices and introduces you to fundamental principles of human learning that will guide you as you create and teach your courses. From there, Lang will explain in detail how you can:

- Craft meaningful learning objectives using Bloom's Taxonomy
- Manage course content efficiently
- Create assignments that support course objectives
- Develop assessment plans and design exams
- Provide effective feedback and evaluations
- Enhance learning outcomes through the use of technology and new media
- Apply active learning strategies
- Keep your students motivated and engaged
- Facilitate peer-to-peer learning
- Manage difficult issues like academic dishonesty and distracted students



EARN THIS BADGE

PRICING			
1 person	2-9 people	10-49 people	50-99 people
\$299 per person	\$229 per person	\$179 per person	\$159 per person

For group enrollment, please contact Magna Sales at sales@magnapubs.com or call 800-433-0499 ext. 183 to receive a customized quote.

To order visit magnapubs.com/courses or call 800-433-0499

Product Code: PO19DA