



Leading Online Programs

Learning Goals:

At the conclusion of **Leading Online Programs**, participants will have the knowledge and tools to:

- Establish the framework needed to effect meaningful change within a program or organization
- Create an online learning environment that encourages higher completion rates at the program level
- Articulate the differences between the skills and competencies needed for three distinct online faculty roles
- See how using adjunct faculty can deal with faculty capacity woes but also maintain quality online programming
- Execute key components of the online instructor onboarding process
- Use common methods for helping faculty achieve online teaching competencies
- Implement a progressive performance management process with online faculty who have serious performance concerns

- Define and use analytics to improve online course outcomes
- List a variety of strategies that can help determine which online courses and programs should be targeted for expansion

Leading Online Programs is your one-stop shop for best practices for establishing online programs from experienced leaders who have been there before. Receive proven strategies you can implement immediately on the most important aspects of leading an online program:

- Establishing an online program
- Leading and developing online faculty
- Evaluating online programs
- Planning for future growth

This asynchronous 5-hour Magna Online Course examines the challenges unique to leading online programs and provides solutions to support program planning, improving retention and graduation rates, and growing online courses and programs.

Leading Online Programs is a comprehensive guide for best practices in establishing an online program, leading and developing online faculty, evaluating online programs, planning for future growth, and more.

Course Length: 5 hours
Course Access: The course enrollment will expire one year from date of purchase.



EARN THIS BADGE

Who Will Benefit From This Course:

- Deans
- Department Chairs
- Online program leadership

PRICING			
1 person	2-9 people	10-49 people	50-99 people
\$299 per person	\$229 per person	\$179 per person	\$159 per person

For group enrollment, please contact Magna Sales at sales@magnapubs.com or call 800-433-0499 ext. 183 to receive a customized quote.

To order visit magnapubs.com/courses or call **800-433-0499**

Product Code: OO22CD