MAGNA

Online Course

Developing and Teaching an Online Course is a content-rich Magna Online Course that provides core principles and best practices in online teaching to get you up and running fast, without costly and frustrating false starts.

Course Length: 20-25 hours

Course Access: The course enrollment will expire one year from date of purchase.

EARN THIS BADGE

Developing and Teaching an Online Course

Learning Goals:

At the conclusion of ***Developing and Teaching an Online Course***, participants will have gained the knowledge and insight to:

- Articulate the differences between face-to-face and online teaching
- Build and present online courses with confidence
- Create syllabi, assessments, feedback methods, and other classroom tools based on best practices
- Use technology to enhance students' classroom experience and learning outcomes

Who Will Benefit From This Course:

- Faculty who teach online
- Faculty preparing to teach online

Presented in four units, the course delivers all-new content from a single presenter—Dr. Brian Udermann, a past director of online education at the University of Wisconsin-La Crosse and a 15-year veteran of the online classroom.

- First, you'll get a look at the current state of online education, and the fundamental differences between online and face-to-face teaching.
- Next, you'll learn how to transition to the online classroom while retaining the sense of community a face-to-face classroom provides. You'll get invaluable guidance on course development – from using backward design, to developing sound course structure and navigation, to creating a comprehensive syllabus.
- From there, you'll discover the best way to run your courses: how to establish your classroom "presence", use online discussions effectively, administer assessments, and provide feedback.
- You'll see how to use your LMS to your advantage, how to use video confidently, and how to stay attuned to ADA compliance requirements.

PRICING			
1 person	2-9 people	10-49 people	50-99 people
$299 per person	$229 per person	$179 per person	$159 per person

For group enrollment, please contact Magna Sales at sales@magnapubs.com or call 800-433-0499 ext. 183 to receive a customized quote.

To order visit magnapubs.com/courses or call 800-433-0499

Product Code: QO20AA