



Certified Student Leader: Communication for Changemakers

Benefits:

Certified Student Leader: Communication for Changemakers

is an asynchronous online course designed to bridge the gap between participatory leadership skills and communication skills, teaching students the behaviors and practices necessary to producing positive change. Ultimately, students will understand how to transform big ideas into concrete action.

- walks students through multiple aspects of communication for participatory leadership and social change, including:
- Why effective communication skills are important for leaders
 - How to identify different elements of the communication process, and the value of each in understanding your audience
 - How to use listening skills, and verbal communication and nonverbal communication to lead others and produce change
 - How to give constructive feedback when managing teams and conflict situations
 - How to effectively articulate ideas through presentations and speeches
 - How to craft persuasive messaging and compelling calls to action

This asynchronous course is easy to navigate, with engaging content, and the ability to complete in as few as six hours. All students need in order to participate is a desktop or mobile device with Internet access. The course includes:

- Ten modules (30-35 minutes each)
- Entertaining video segments
- Transcripts of all videos
- Module quizzes and final exam
- Goals/reflection worksheets
- Audio recorded instructions

In a time when soft skills are reportedly missing from the job market, **Certified Student Leader: Communication for Changemakers** is what can set your graduates apart from the pack.

It's not enough simply to be the change; the next generation of leaders has to understand how to communicate and inspire it. This is what **Certified Student Leader: Communication for Changemakers** is all about.

Course Length: 6 hours
Course Access: The course enrollment will expire one year from date of purchase.



EARN THIS BADGE

| PRICING | | | |
|------------------|------------------|------------------|-----------------|
| 1 person | 2-4 people | 5-9 people | 10-19 people |
| \$139 per person | \$125 per person | \$109 per person | \$89 per person |

For group enrollment, please contact Magna Sales at sales@magnapubs.com or call 800-433-0499 ext. 183 to receive a customized quote.

To order visit magnapubs.com/courses or call 800-433-0499

Product Code: SO19CC