

# Magna Digital Library

## 2023 Featured Programs for Academic Leaders

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Are you an academic leader that's not sure where to start? Check out our featured programs of 2023 that you can find in your Magna Digital Library subscription that are a necessity for those in academic leadership! These are just a handful of programs that we are most excited about that reside in your subscription. Make sure your academic leadership and staff are viewing these programs!

MONTH	NAME OF FEATURED PROGRAM
January	<p><b>How Can I Measure My Faculty Development Center's Impact?</b>  <i>In an era of ever-tightening budget restrictions placed on universities and departments, no program or academic center is safe from cutbacks. This program prepares you to measure and articulate the value of your center in ways that matter to people who think about line items and dollar signs.</i></p>
February	<p><b>Strategies and Tactics for Institutionalizing Open Educational Resources</b>  <i>Developing and implementing a strategic initiative to institutionalize the use of open educational resources (OER) does not have to be a daunting task, but can be tackled and accomplished through a series of no/low cost and easy-to-implement strategic initiatives.</i></p>
March	<p><b>How Can I Build a Mindset for Assessment in an Academic Department?</b>  <i>Assessment is at the heart of effective teaching and student success. Assessment is regularly practiced in the classroom by faculty; yet moving assessment into a more formal, structured, and systematic department process may make faculty feel vulnerable. This program gives you tools to create a transparent and effective assessment process for your department.</i></p>
April	<p><b>The Academic Leader's Toolkit for Evaluating Online Teaching</b>  <i>This Magna Online Seminar explains the core teaching behaviors relevant to online teaching. Explore assessment methods and instruments to judge the quality of online teaching—even if you yourself have not taught online.</i></p>
May	<p><b>How Can I Promote Enrollment and Retention in Challenging Courses that Motivate Instead of Frustrate?</b>  <i>When it comes to gatekeeper courses, there are often cases where expectations and reality don't match, and fears, rumors, and beliefs about hard courses and programs discourage students and limit enrollment. By creating student buy-in and ensuring students understand that you have their best interests at heart, you can help increase their satisfaction with their college experience and influence them to move along in their academic program, resulting in positive outcomes for students, teachers, and institutions.</i></p>
June	<p><b>Designing Learning Spaces for Optimal Student Engagement</b>  <i>The space where learning takes place is often overlooked and your expert presenter looks at how learning spaces can be designed to help get your students workplace ready.</i></p>
July	<p><b>What Is the Best Leadership Advice I Ever Received?</b>  <i>In this program, a tenured dean and director shares her personal Top 10 pieces of advice that she's received while working in higher-education leadership for the past two decades, illustrating each with a story of its influence.</i></p>
August	<p><b>Collaborative Design for Online Introductory Courses: How to Maximize Time and Resources</b>  <i>This Magna Online Seminar highlights a model for department-wide, collaborative online course design that is particularly relevant for introductory or general studies courses. In this model, multiple department faculty collaborate to design an online course shell that can be modified and adapted by any faculty teaching the class online.</i></p>



September	<p><b>How Can I Lay the Groundwork for Positive Technology Changes?</b>  <i>Delve into how to think strategically about introducing a new technology to your campus and explore proven techniques for dealing with the technophobes and change-averse employees in your campus community.</i></p>
October	<p><b>How to Create and Run a Successful Threat Assessment Program</b>  <i>At many colleges and universities, the creation of threat assessment teams and the use of other proactive steps lag behind crisis response. To help move your institution quickly forward on the prevention front, this invaluable seminar will guide you through the steps needed to establish a program to identify and defuse campus threats.</i></p>
November	<p><b>How Can I Be an Effective Mentor?</b>  <i>Balancing theory and practice, this fast and focused session will show you how you can be an effective advisor and coach without detracting from your other responsibilities.</i></p>
December	<p><b>Tips for Department Chairs on Navigating Academic Departmental Relationships</b>  <i>This Magna Online Seminar is for aspiring, new, and experienced academic chairs who desire a meaningful and productive working relationship with their deans and seek guidance in navigating the bureaucracy and politics of their institutions. You'll receive insight about how to develop this important relationship to benefit and advance your department.</i></p>

