

Leading Online Programs

Course Content

This Magna Online Course is a curated collection of the best programs about the key aspects of establishing and leading an online program as an academic leader. It can be completed in about 5 hours.

Program Planning

- How Can I Increase Faculty and Staff Buy-in For Online Programs?
- Online Program Design Strategies to Increase Program Graduation Rates
- What Should I Look for When Hiring New Online Faculty?
- How Can I Attract and Retain Adjunct Online Faculty?

Supporting and Developing Online Faculty

- What are the Key Components of the Online Instructor Onboarding Process?
- How Can High Quality Faculty Development Improve Online Course Quality?
- What Should I Consider When Evaluating Online Teaching Faculty?
- What Strategies Can I Apply to Address Serious Online Faculty Performance Concerns?

Program Evaluation and Growth

- How Can I Effectively Review Online Courses and Programs for Quality?
- How Can I Use Analytics to Improve Online Education Outcomes? Micro and Macro Examples
- Simple Strategies to Grow Online Courses and Programs

*Additionally, these individual programs can also be found in our on-demand streaming service, **Magna Digital Library**. For additional details on our Group Online Subscriptions, please contact sales@magnapubs.com or call 608-227-8183.*

